

GUIDE TO PODCAST PRE-PRODUCTION

Use this checklist to research, plan and prepare for recording a podcast.

Once you've used the <u>podcast episode planner template</u> to determine the podcast's format, purpose and objectives, follow this checklist to prepare for recording.

Note: Any software that is used must be approved by <u>Defense Media Activity</u>.

Research and plan the podcast:

Gather articles, reports, bios and media on the subject/topic.

Prepare interview questions or determine the conversation flow.

Write a script/outline if multiple sources will be used.

Identify the recording location:

<u>Choose an interview location</u> that allows the most control over the environment (studio is best).

Conduct an on-location scouting/site survey (if necessary).

Schedule the date, time and location of the recording:

Build a crew based on requirements.

Send calendar invitations to principals, crew and advisors.

Acquire equipment:

Determine the best gear and equipment to use; include <u>microphones</u>, audio recorders, cameras, tripods, lighting (if necessary) and software/cloud services (live streaming studios like <u>StreamYard</u>).